

PROPAK CHINA



19-21 June 2024 | NECC (Shanghai), China



Post Show Report



HEALTH & PACK

PROPAK CHINA FOODPACK CHINA

2024上海国际食品加工与包装机械展览会联展

Opening Ceremony

开幕典礼

2024年6月19-21日 · 国家会展中心（上海）

第十四届中国国际健康产品展览会
2024亚洲天然及营养保健品牌展

Hi Asia China Asia China

第二十五届健康天然原料、食品配料中国展

STA Starch Expo China

第十八届上海国际淀粉及淀粉衍生物展览会

2024上海国际食品加工与包装机械展览会联展

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ProPak China 2024, the 29th International Processing and Packaging Exhibition organized by Sinoexpo Informa Markets has been successfully concluded on June 21, 2024, at the National Exhibition and Convention Center (NECC) in Shanghai.

In conjunction with FoodPack China, Hi & Fi Asia-China, HNC and Starch Expo, the overall scale of the exhibition has reached a remarkable space of **180,000** square meters. Based on the strong coupling effect of the upstream and downstream industry under one roof, ProPak China has attracted **53,733** visitors from around the world during 3 exhibition days which sees an increase of **12.81%** compared to year 2023.

180,000m²

Exhibition Area

53,733

Visitors

936

Exhibitors



Belgium



Canada



China



France



Germany



Italy



Japan



Netherlands



New Zealand



Peru



Spain



Sweden



Switzerland



UK



USA

936 Exhibitors from **16**

Countries and Regions:

Belgium, Canada, China, France, Germany, Italy, Japan, Netherlands, New Zealand, Peru, Spain, Sweden, Switzerland, United Kingdom, and United States.

Leading Brands



* The list is in no particular order

International Supporting Organisations



Germany



Italy



Japan

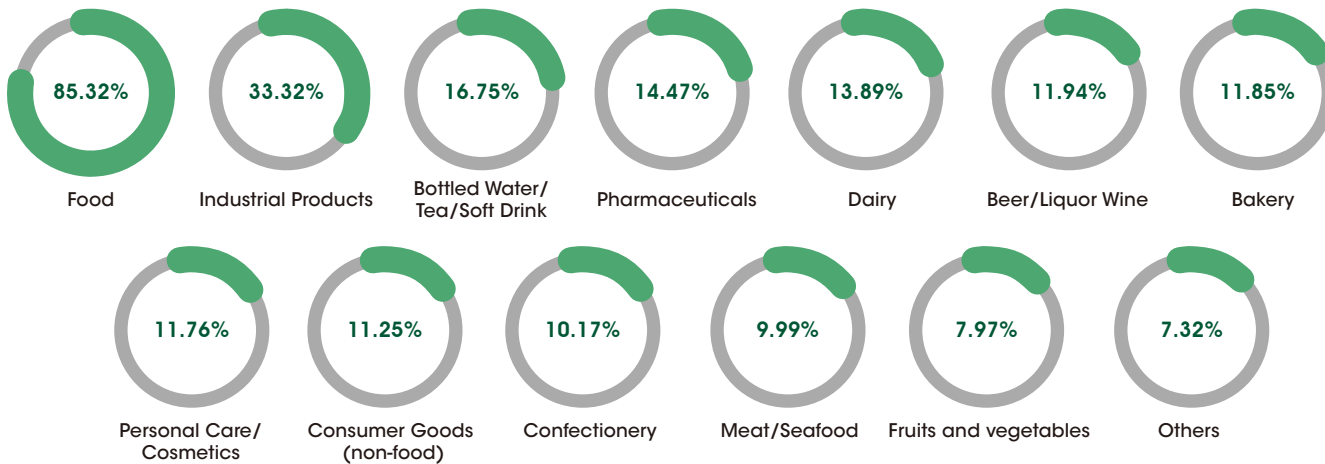


North America

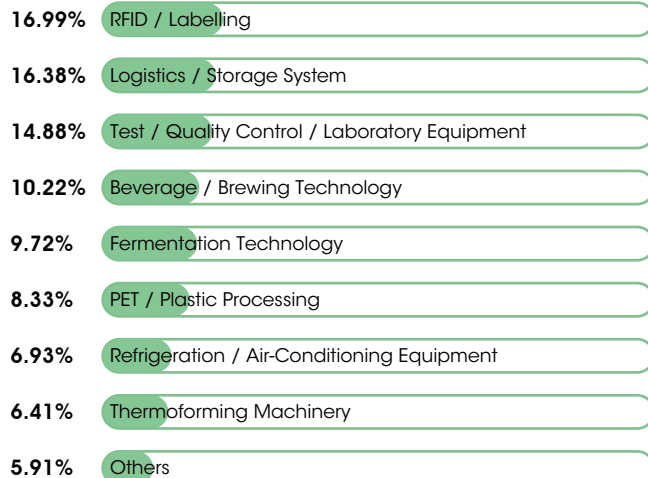
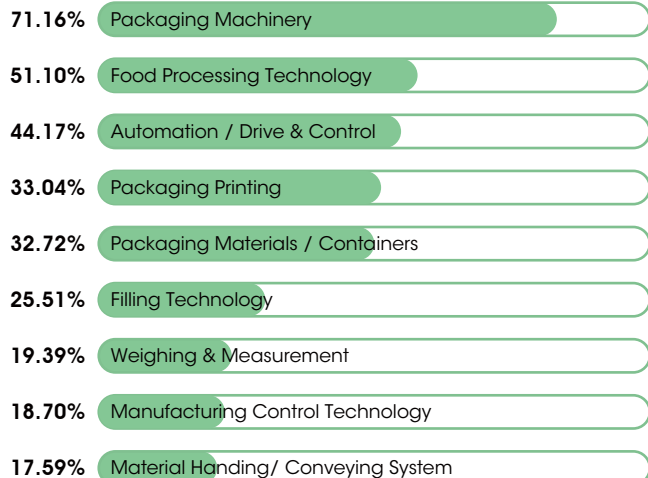


By Business Sectors

*Part of the visitors belong to multiple industries



By Interested Product Groups



Top 10 Local Visitor Provinces and Cities

Shanghai 38.83%

Jiangsu 15.98%

Zhejiang 13.27%

Shandong 6.56%

Beijing 4.23%

Guangdong 3.72%

Anhui 2.84%

Henan 1.97%

Hebei 1.77%

Shaanxi 1.25%

Top 10 Visitor Countries and Regions (excluding mainland of China)



Russia



Korea



Thailand



Malaysia



India



Indonesia



Hong Kong SAR



Vietnam

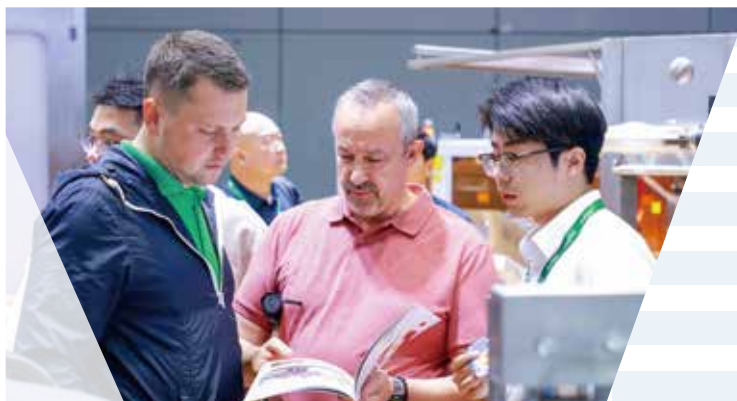


Japan



USA

By Job Title



CEO/GM/Senior Management 30.43%

Sales/Marketing 24.85%

Procurement 16.41%

Research and Development 10.61%

Production/Quality Control 6.49%

Engineer/Technical Manager 6.46%

Others 4.75%

Visitor Quotes



“

I come from Saudi Arabia, and we participate here in ProPak China looking for packaging machinery as a food manufacturing company. We saw a lot of quality suppliers at the exhibition which gave us a good experience, and we hope to make some trade cooperation with the local market as well.

—— Mohammed Showkat Anwar,
MOHAMMED MOUSA BOKHAMSEEN SONS COMPANY

“

It's very happy to be among ProPak China 2024 and I'm excited with the factories I saw here. Today, I'm here with business team to connect Asia market to the foreign end buyers in our countries. We have company branches in Dubai, UAE, Nigeria, Zambia, etc. I'm probably to be here next year again, connecting more factories is our next work.

—— Agboifo Edmond Omenonye,
CEO, DEIL-LOFT

“

Thanks for the opportunity to be here at ProPak China 2024. It's a good opportunity to make big business! I'm the owner of a company in Russia and my job is to connect the factories and the final buyers with providing consulting service, checking product quality and organizing the whole process. I would like to join the exhibition again in the future and thanks for the opportunity.

—— Liubov Ivantsova,
IVANTSOVA CONSULTING

“

The main purpose of visiting ProPak China 2024 for us is to purchase filling and sealing machine. We have in-depth communication with several large exhibitors, and the visiting experience is quite good. We can have a chance to closely watching the equipment and expanding our horizons which is helpful to our enterprise in the packaging and quality control field.

—— Wang Peng,
EQUIPMENT DEPARTMENT, KOU ZI JIU YE

Trade Association Quotes



“

Great congratulation to ProPak China 2024's success and we appreciated very much to all the arrangements. We organized the participation of top leading Russian food industry companies to the exhibition, including Cherkizovo Group from meat industry, Molvest from dairy industry, and BARINOFF from juice industry. All these enterprises had an on-site trade matchmaking meeting with members of China Food and Packing Machinery Industry Association and representative exhibitors which boosted several purchase orders and received great success. It is expected that food industry associations of China and Russia carry out continuous communications and cooperations to promote sustainable development of food industry together.

—— RUSSIA-CHINA BRIDGE, LLC

“

Our association has been cooperating with such an internationalized and diversified exhibition for many years. For ProPak China this year, we organized more than 20 well-known enterprises from Northeast China to visit the show and we could deeply feel the diversity of exhibits. Also, clear rules and regulations of meetings and activities made a deep impression on our visiting experience. We believe that ProPak China, a one-stop exhibition alongside with sourcing and trading platform can help enterprises grasp industry trends and adapt to the latest consumption trends from around the world to a great extent.

—— HEILONGJIANG FOOD ADDITIVES PRODUCTION AND APPLICATION ASSOCIATION

“

Our association has been cooperating with ProPak China since 2014, and we organize dozens of enterprises to visit the exhibition every year. The food processing and packaging machinery exhibited here has widely broadened our horizons over the past ten years, and the equipment purchased greatly improved the production efficiency and product quality to our members. We hope to continuously deepen the cooperation with ProPak China and help to boom Chongqing food industry to a brilliant future!

—— CHONGQING FOOD INDUSTRY ASSOCIATION

Exhibitor Quotes

We have been supporting ProPak China for more than two decades. As one of the leading manufacturers in the liquid packaging industry, ZHONGYA showcases the latest innovations, technologies and applications every year at the exhibition. It is a good platform to learn industry trends and future demands, ZHONGYA will continue to introduce various products with international competitiveness to boom the industry.

— **Liu Qingqing,**
Executive President Assistant,
HANGZHOU ZHONGYA MACHINERY CO., LTD.

ProPak China is one of the most important shows to our company each year. Our main purpose of exhibiting is to increase brand exposure while recommending the latest and the most cost-effective packaging solutions to visitors at home and abroad. This exhibition highly reached our expectations because customers from around the world came to our booth and the exhibition scale brought great confidence to our further cooperation.

— **Sun Yue,**
Marketing Manager,
HUALIAN MACHINERY GROUP

This year's ProPak China event was a great success to Okura. We had a great flow of customers onsite which highly increased our business opportunities and enhanced our brand awareness. We collected customers' feedback while learning about their satisfaction with our products and services during the exhibition, which laid a solid foundation for our company's subsequent decision-making.

— **Xie Shifeng,**
Sales Director (China District),
OKURA FLEXIBLE AUTOMATION SYSTEMS (SHANGHAI) CO., LTD.



Participating in ProPak China 2024 for the first time is undoubtedly a right step for our company. This platform highly increases the opportunities for us to communicate with business partners and to enhance trust between each other. Also, the professionalism of exhibition organizers made our participation a smooth road. We are looking forward to meeting ProPak China again next year!

— **Peng Wenjing,**
Marketing Director,
SOFT ROBOT TECHNOLOGY CO., LTD. (SRT)



Our company has participated in ProPak China for many times. This year we see overseas visitors are far more than the previous years, and their high enthusiasm has a positive effect on the expansion of foreign markets. Thanks to the organizers for their warm service in the past few days, and we will be here again next year!

— **Wang Xiaopan,**
Marketing Director,
SHIJIAZHUANG HELPER FOOD MACHINERY CO.,LTD.

Onsite Business Matching Event

As one of ProPak China's featured events that could not be missed onsite, the offline business matching event co-hosted by ProPak China and SJGLE B2B platform successfully attracted 150 buyers from 15 countries this year including buyers from China, Malaysia, Indonesia, Thailand, Vietnam, Russia, Norway, Spain, Brazil, etc.

During this specialized section, 383 exciting business matching talks occurred with 133 exhibitors onsite, which successfully helped a number of buyers linking up with their ideal partners from domestic and abroad.



Innovative Technology Forums and Panel Discussions

As a highlight of ProPak China 2024, a demo plant of unmanned factory is built in the Smart Manufacturing Hub at Hall 8.1 to unveil the tech-driven efficiency, digital standard, and sustainability benefits from smart logistics together with a series of parallel forums and panel discussions focusing on the smart manufacturing, automation, intelligent logistics and AI application to push the manufacturing industry forward.

Smart Manufacturing Hub

Packaging Design Hub

The latest collection of the 2024 Shanghai Excellence Award of Packaging Design Artwork is also on display in the Packaging Design Hub at Hall 7.1 to present a congregation of award-winning packaging designs from Gen Z talents in Shanghai, demonstrating the versatility of carton board and innovation in commercial packaging.



2024 Consumer Goods Industry Intelligent Manufacturing Conference
 Organiser: China Light Industry Enterprises Investment & Development Association, Sinoexpo Informa Markets



The First Forum on Fermented Food and Bioprocessing Technology
 Organiser: China National Research Institute of Food & Fermentation Industries, Sinoexpo Informa Markets



The 19th 2024 Beverage & Ice cream Forum
 Organiser: Shanghai Beverage Association, Sinoexpo Informa Markets



2024 China Logistics and Warehousing Technology and Application Summit
 Organiser: GG Robot, GG II, Sinoexpo Informa Markets



The 17th Central Kitchen (Prepackaged Food Factory) Building and Development Summit
 Organiser: Nanjing Union Center Kitchen Institute Co., Ltd, Sinoexpo Informa Markets



2024 Global Food & Beverage Manufacturing Innovation & Technology Development Forum
 Organiser: China Industry News, Sinoexpo Informa Markets



AIPIA Active & Intelligent Packaging 2024 Asia Summit
 Organiser: Active and Intelligent Packaging Industry Association, Prime Business Consulting (shanghai) Co., Ltd, Sinoexpo Informa Markets



Beauty Market Product Trends and Sustainable Packaging Development Forum
 Organiser: PKG Family, Sinoexpo Informa Markets



Design in Progress - Daily Cosmetics & Health Products Packaging Innovation Forum
 Organiser: Shanghai Packaging Technology Association, Sinoexpo Informa Markets



Award Ceremony of Shanghai Green Packaging Creative Design Competition
 Organiser: Shanghai Packaging Technology Association, Sinoexpo Informa Markets



2024 Beverage Intelligent Factory and Liquid Fermentation Technology Innovation Forum
 Organiser: Asia Food Journal-China, Sinoexpo Informa Markets

Quality Buyers (Partial List)



Food

Pizzahut, Danone, Ferrero Rocher,
Heinz, Orion, Uni-President, YuRun,
Want Want, Mondelez



Confectionary

LYFEN, UHA, Godiva, HSU FU CHI,
GUAN SHENG YUAN, BESTORE,
Oishi, Qia Qia, Three Squirrels



Condiments

Angel Yeast, Housefoods, Haitian,
Hengshun, LEE KUM KEE, Totole,
Wangshouyi, McCormick



Dairy

Bright dairy, Beingmate, Junlebao,
Mengniu, MILKGROUND, Meiji, Yili,
Nestle, Abbott



Alcohol/Drinks

Oatly, PepsiCO, JDB, Starbucks,
Coca Cola, Luckin Coffee, ITO EN,
Vitasoy, TSINGTAO, Nongfu Spring



Personal Care

3M, Mary Kay, FANCL, Colgate,
Henkel, P&G, Shiseido, liby
ESTEE LAUDER, Unilever



Pharmaceuticals

AstraZeneca, Yangtze River, Yuwell,
Baiyunshan, Mentholatum, Merck,
Bloomagebiotech, Leiyunshang



Home Appliances/3C

ABB, Siemens, GREE, FOXCONN,
PHILIPS, Hisense, Panasonic, TCL,
Midea

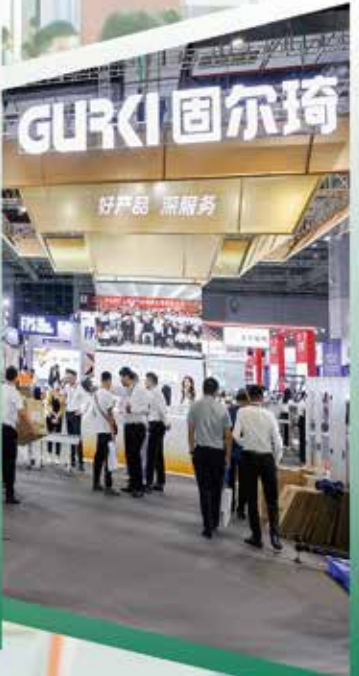


E-commerce/Logistics

Alibaba, DDL, Freshippo, Meituan,
Watsons, SF, JD, KUAYUE-EXPRESS,
YTO, ZTO

FOOD
CHINA

51 Hall 国际 品牌馆



SEE YOU NEXT YEAR

PROPAK
CHINA

THE 30TH INTERNATIONAL PROCESSING AND PACKAGING EXHIBITION
24 - 26 June 2025 | NECC (Shanghai), China



Co-located with

FOODPACK
CHINA

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Fi Asia China

npcc

STA Starch Expo
China

www.propakchina.com



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